



Apperian Named AlwaysOn East 100 Winner *Company Selected as Technology Innovator in Wireless for 2009*

Boston, May 6, 2009 — Apperian has been selected to the 2009 AlwaysOn East 100 List. The AlwaysOn East 100 Award is given to private, emerging technology companies creating new business opportunities in high-growth markets. Apperian was selected by the AlwaysOn editorial team based on demonstration of growth, market opportunity, quality of innovation and customer traction.

Apperian and the other AlwaysOn East 100 winners will be recognized at the Venture Summit East Conference at the Mandarin Oriental Hotel in Boston, MA, on May 20-22. This two-and-a-half day executive conference is co-presented by J.P. Morgan and Forbes and will feature presentations and high-level debates from the most influential institutional investors, venture capitalists, corporate buyers, investment bankers and research analysts in the Eastern US

“It’s no secret that technology and innovation are vital to bringing our country out of economic recession,” said Tony Perkins, founder and editor of AlwaysOn. “The companies on this year’s list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year’s award and wish them all tremendous success in the future.”

The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list. The AlwaysOn East 100 winners were selected from among hundreds of technology companies nominated by investors, bankers, journalists and industry insiders.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, GoingGreen East and West, Venture Summit East and West) and quarterly print “blogozine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

About Apperian, Inc:

Apperian Inc. is a leading mobile innovations firm, which offers a combination of professional services and proprietary mobile frameworks that enable Fortune 1,000 companies to engage the always mobile consumer with useful and lasting iPhone apps. Apperian emerged out of Apple in early 2009, to address the market for transformative mobile applications for both consumers and the workforce.